

HAWLEY MUNICIPAL AIRPORT

ECONOMIC & COMMUNITY BENEFITS

TOTAL ANNUAL ECONOMIC IMPACTS FOR HAWLEY MUNICIPAL AIRPORT

In 2019, the Minnesota Department of Transportation's Office of Aeronautics conducted a study of the annual economic impacts generated by Minnesota's public airports.* These annual economic impacts are related to activities associated with management of the airport, business tenants at the airport, average annual capital investment in the airport, and spending by visitors who arrive via the airport.



VISITORS 943



AREA EMPLOYMENT 10



PAYROLL \$314,020



SPENDING \$853,090



ECONOMIC ACTIVITY \$1.17 MILLION



STATE & LOCAL TAX REVENUES \$40,380

Note: Annual Economic Activity is the sum of the Annual Payroll and Annual Spending.

ANNUAL ECONOMIC IMPACT FOR HAWLEY MUNICIPAL AIRPORT

	AREA EMPLOYMENT	PAYROLL	SPENDING	ECONOMIC ACTIVITY
Airport Management and Business Tenants	1	\$23,410	\$209,160	\$232,570
Capital Investment	5	\$176,610	\$491,930	\$668,540
General Aviation Visitor Spending	4	\$114,000	\$152,000	\$266,000
TOTAL	10	\$314,020	\$853,090	\$1,167,110

Note: More detail on the airport's economic impact estimates can be found in the Technical Report at: MnDOT.gov/aero.



HAWLEY MUNICIPAL AIRPORT SUPPORTS NON-STOP DAILY CONNECTIVITY TO MANY DESTINATIONS THROUGHOUT THE LOWER 48 STATES.

A flight from this airport can take you almost anywhere. This connectivity is particularly important for the many businesses that rely on Minnesota's airports to deliver and receive products, reach their customers, and remain competitive.

Flight data from the FAA shown on this map displays just some of the destinations flown to and from this airport.



EXAMPLES OF HOW HAWLEY MUNICIPAL AIRPORT SUPPORTS THE COMMUNITY

The airport supports many uses and users that help sustain vital services and business needs.



Business Use. Rapat Corporation is an example of a local business that relies on the airport to improve their efficiency. The company specializes in conveyor equipment to support industrial and agricultural needs. Their products support businesses around the United States and they have approximately 100 employees. Their equipment supports companies engaged in producing iron ore pellets, malt, ethanol, and container loading equipment. The airport enables the company to visit project sites, as well as for customers to conveniently fly to Minnesota. By supporting local businesses, the airport is helping support many facets of the community's economy.

Local businesses that benefit from the airport include Forterra (construction material production), Express Lane (retail), and Alderon Industries (control panel products). Alderon has 40 local employees in the area; Forterra has a total of over 5,500 employees split between over 120 locations. Aviation is a key contributor to business efficiency. Companies use the local airport to tie together their operations which are spread across the U.S. Using general aviation aircraft to support business travel cuts travel time from days to hours. Recently, companies invested over \$11 million in area development. When seeking areas for expansion, access to a general aviation airport is often a critical factor that developers consider. The airport is supporting the community's economic vitality.



Law Enforcement. Law enforcement agencies commonly use aircraft for traffic control, ground support, search and rescue, high-speed car pursuits, observation, and other routine law enforcement activities. In sparsely populated areas, fixed-wing aircraft are sometimes used to transport personnel and equipment. The Clay County Sheriff's Department relies on the airport to support its operations. Due to its relatively high elevation, the airport has been used as a staging area when flooding occurs in this part of Minnesota. By supporting these and other similar activities, the airport helps contribute to the quality of life for all area residents.



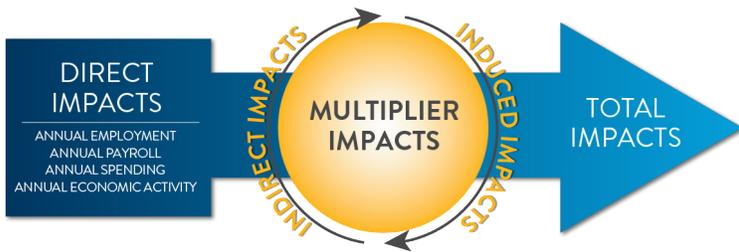
Healthcare/Medical Support. The Sanford Hawley Clinic supports area healthcare needs. While basic medical services are available locally, more advanced medical specialties and critical trauma care are not. Sanford AirMed operates at the airport on a regular basis; they fly both fixed-wing and helicopters to provide lifesaving services. The ability for Sanford AirMed flights to operate at the airport helps improve the quality of life for all local residents when time-sensitive medical care is required. Sanford AirMed can use the local airport to support emergency and scheduled transportation between medical facilities. By relying on the local airport, lives can be saved mid-air. The airport is an important asset in the area's healthcare system.



Regional Farm Support. Regional businesses benefit from a locally based poultry veterinarian and pilot, Blue House Veterinary, who utilizes the airport twice a month to service area poultry farmers.

STUDY PROCESS

First, direct economic impacts were collected. Direct impacts are the start of the economic impact cycle. Next, an econometric input/output model was used to estimate **indirect/induced** impacts, also sometimes referred to as multiplier impacts. Combined, direct and indirect/induced impacts equal **total impacts**. For this study, direct, indirect/induced, and total impacts were estimated for **annual employment, payroll, annual spending, and annual economic activity**.



ECONOMIC IMPACT CATEGORIES

Direct, indirect/induced, and total impacts were measured for each category shown below. These impacts were estimated for each airport.

CATEGORY	DESCRIPTION
 AIRPORT MANAGEMENT	Activities associated with the daily operation of each airport
 BUSINESS TENANTS	On-airport aviation-related businesses that generate revenue and have employment
 CAPITAL INVESTMENT	Five-year average annual state, federal, airport, and private investment for airport improvements
 COMMERCIAL VISITOR SPENDING	Spending by visitors to Minnesota who arrive on a scheduled commercial airline flight
 GENERAL AVIATION VISITOR SPENDING	Spending by visitors to Minnesota who arrive on general aviation airplanes
 STATE & LOCAL TAX REVENUES	Airport-supported sales and state income taxes

TOTAL ANNUAL STATEWIDE ECONOMIC IMPACTS FOR ALL MINNESOTA PUBLIC AIRPORTS

Airport visits, interviews, surveys, and research supported development of the total annual statewide economic impact estimate for all Minnesota public airports.*

 94,037 STATEWIDE EMPLOYMENT	 \$4.4 Billion STATEWIDE PAYROLL	 \$13.8 Billion STATEWIDE SPENDING	 \$18.2 Billion STATEWIDE ANNUAL ECONOMIC ACTIVITY	 \$66.3 Million STATEWIDE & LOCAL TAX REVENUES FOR 126 STUDY AIRPORTS	 \$557.1 Million STATEWIDE & LOCAL TAX REVENUES FOR THE SEVEN MAC AIRPORTS
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*Note: Total Annual Statewide Economic Impacts reflect those associated with all 133 Minnesota system airports. Economic impacts for the seven airports operated by the Metropolitan Airports Commission (MAC) were obtained from separate economic impact studies conducted by the MAC. For more information on the MAC studies, visit mairport.com or metroairports.org.